

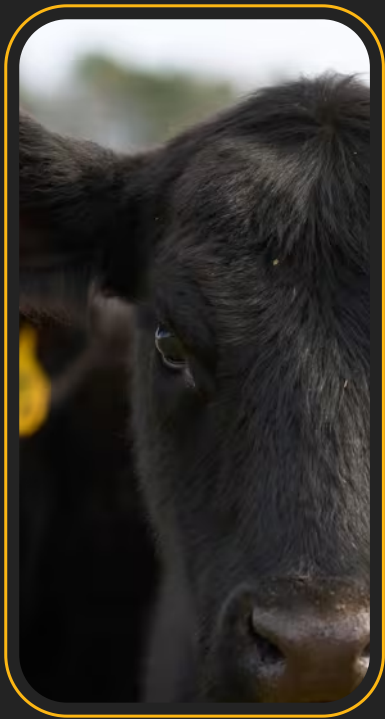
On the Blog

Beyond the Barrel

Explore cattle nutrition and management insights from the experts behind Crystalux®.

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Blog

Breed-Up® is Back!

The return of Breed-Up® marks a strategic reintroduction of Crystalux's middle-tier supplementation, designed to support reproductive success and overall herd productivity with enhanced trace mineral nutrition. Positioned between Base and Blueprint®, Breed-Up® offers flexible, year-round nutritional support to meet the needs of modern cattle and a broader range of producers.





Research

CRYSTALYX® : Better attractant and visits

HAVRE, Montana —If CRYSTALYX® can attract cattle to better graze under-used pasture land, how does a loose dry mineral compare to CRYSTALYX®?



CRYSTALYX



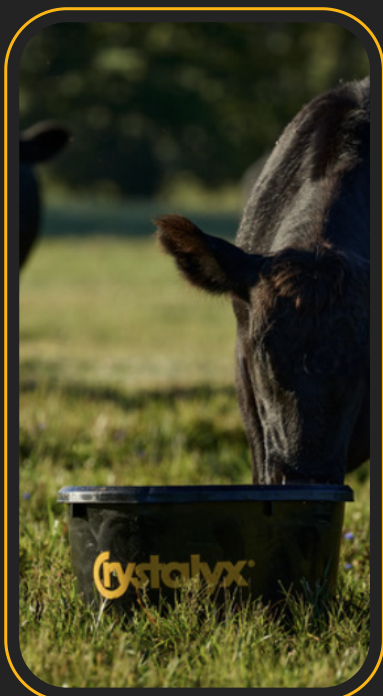
Blog

You can only manage what you measure

Forage testing is the foundation for cost-effective winter feeding, which accounts for up to 30% of yearly costs. For \$15, you can ensure your hay meets cattle needs and avoid overpaying for supplements.



CRYSTALYX



Research

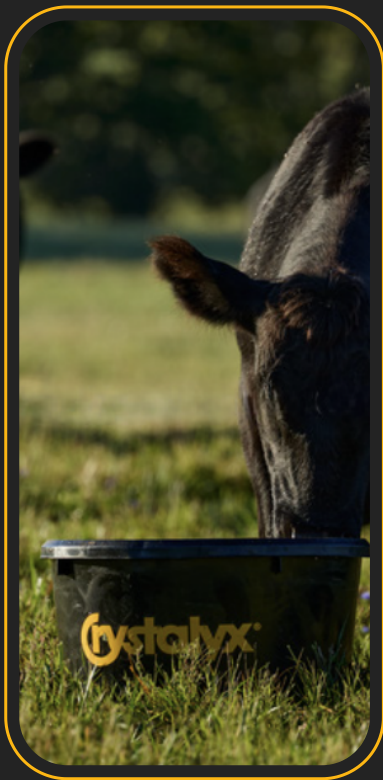
Feeding Strategies in Dry Conditions

Facing drought? Boost cattle resilience with smart feeding: use CRYSTALYX® low moisture protein blocks to lift forage digestibility, supply trace minerals and vitamin A, and steer herd movement. Pair with controlled consumption, limited grazing, careful culling and early weaning for a cost effective, productive herd.



CRYSTALYX

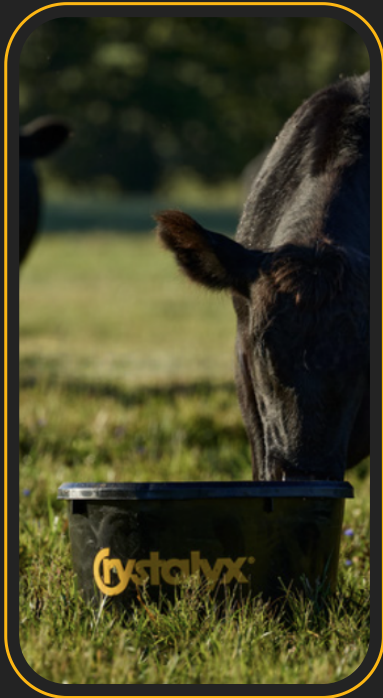
CRYSTALYX® Gold Rewards Loyalty Program [➔](#)



Research

Achieving Higher Antioxidant Status During the Dry Period and Transition Period

A new U.S. SCC limit (400,000) aligns with global standards, making mastitis control crucial—especially in hot months. CRYSTALYX® Dairy formulas now pack organic SEL PLEX® selenium, plus copper, zinc, vitamins A & E, delivering powerful antioxidants to boost immunity, reduce inflammation, and protect udder health during the dry and transition periods.



Research

Managing CRYSTALYX® In Hot Weather

CRYSTALYX® low moisture blocks (LMB) deliver a steady <1 lb/day supplement for grazing beef cattle, but heat can soften them and boost intake. Learn essential storage tips, shade placement tricks, and stocking rate guidelines to keep blocks hard, ensure proper consumption, and maintain herd health during scorching summer pastures.

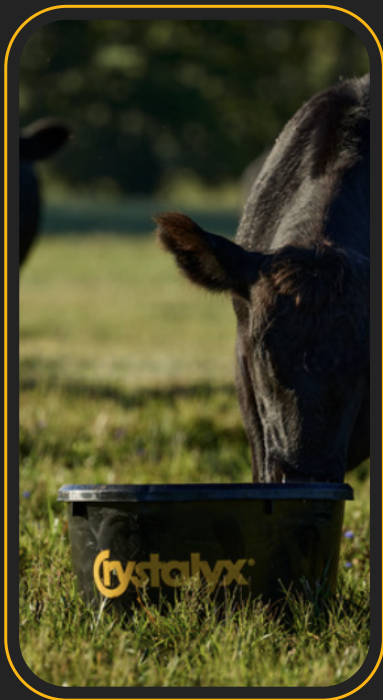




Research

Factors That Contribute to Subacute Ruminant Acidosis

Discover how targeted rumenocentesis in periparturient (3-20 DIM) and peak lactation cows pinpoints subacute ruminant acidosis. Learn why rapid diet shifts and excess concentrates threaten fresh cows, and why microbes and papillae need 3-6 weeks to adapt to high energy rations.

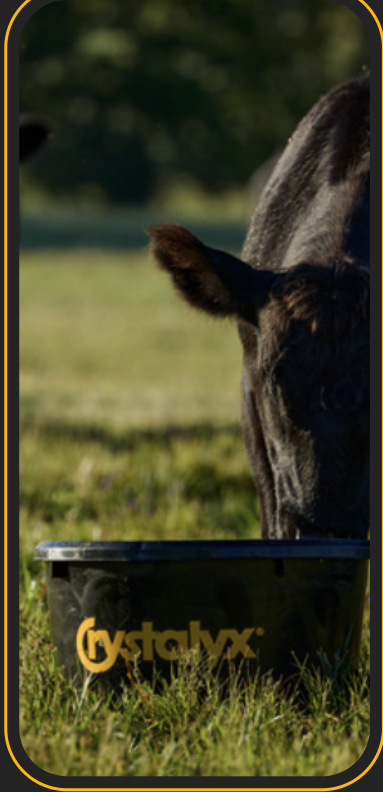


Research

Crystal-Phos® Outperforms Dry Mineral All Summer Long

Ranchers in South Dakota put CRYSTAL PHOS® to the test against pricey dry mineral. Over a 10-week summer trial, 1,308 cattle averaged 1.8 oz/head/day of CRYSTAL PHOS®, costing just 4.7¢/head/day—continuous, waste-free, palatable and weather-proof. The results prove it's a cheaper, smarter summer supplement.





Research

Study Finds Deficiency of Important Trace Minerals May Be Widespread

A massive USDA study of 3,902 cows in 411 U.S. operations found zinc deficiency in 94% of animals and copper deficiency in 42%—with one in four herds harboring severely zinc deficient cattle. Even farms already using supplements often miss the mark, highlighting the need for regular mineral testing and bioavailable, palatable products like CRYSTALYX® to protect growth, reproduction and immunity.



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Crystalyx® is the original low-moisture supplement. Our wide range of targeted formulas covers many feeding situations — from low forage quality to fly control and everything in between.

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